Language Options

Journal publishers, reach more international scholars by activating one or multiple language interface options.

Simplified Chinese • Japanese • German • French • Spanish • Brazilian Portuguese

- EASY TO USE—A drop-down box on the main menu facilitates toggling between multiple languages at any time for maximum user convenience.

- ACCESSIBLE—Language options are available for author, reviewer, editor, and publisher roles.

- FLEXIBLE—For non-English journals, publishers can select a single language interface such as French or Japanese.

The Editorial Manager peer review system is used by more than 4,500 journals and millions of users. A fast-growing percentage of these users (authors in particular) are non-native English speakers. Reaching out with local language interfaces is a tangible way for publishers to build relationships with local scholarly societies, universities, and government bodies. It’s a great way for publishers to signal their strategic commitment to local markets in China, Japan, France, Germany, and throughout the world.

EASY TO ACTIVATE

It only takes a few minutes to activate one or more of the available languages (Simplified Chinese, Japanese, German, French, Spanish, Brazilian Portuguese) or any combination of languages. For English language journals, the language options appear in a drop-down list on the main menu bar so that users can select the appropriate interface with a single click.

The language options are available for author, reviewer, editor, and publisher roles and can be activated for production workflow (Preprint Manager Production Tracking) as well as peer review (Editorial Manager). This means your journal can run an end-to-end workflow in your preferred languages.

Scientific Publishing Trend

According to the Royal Society, China will overtake the US as the world’s dominant publisher of scientific research by 2013.

Source:
www.guardian.co.uk
http://gu.com/p/2z3m8

Language Options Video

www.editorialmanager.com under Resources

EASY TO USE

- A drop-down box on the main menu facilitates toggling between multiple languages at any time for maximum user convenience.

ACCESSIBLE

- Language options are available for author, reviewer, editor, and publisher roles.

FLEXIBLE

- For non-English journals, publishers can select a single language interface such as French or Japanese.
LOCAL LANGUAGE PUBLISHING

For journals that only publish in a language other than English, journal administrators can select a single language interface so that users only see a local language such as French, German, or Japanese.

REGULAR UPDATES

Aries has made a major investment in translation infrastructure including “tokenization” of all interface pages. This means that Aries can rapidly and efficiently update each of the language packs even when there are new releases of the Editorial Manager software.

TAKE THE STRATEGIC INITIATIVE!

The world of scholarly publishing is changing rapidly with a fast-growing proportion of non-native English scholars. Position your journals to take advantage of this opportunity by contacting Aries today to see a demonstration of the Editorial Manager language options.

ARIES SYSTEMS

Aries transforms the way scholarly publishers bring high-value content to the world. The company’s innovative and forward-looking workflow solutions manage the complexities of modern print and electronic publishing—from submission to editorial management and peer review, to production tracking and publishing channel distribution.

“So far, 30 J-STAGE journals have launched Editorial Manager sites featuring the Japanese and English toggle capability. The multilingual interface is perfectly positioned to broaden journals’ geographic scope of content.”

Yoshiyuki Miyagawa, Manager
Japan Science and Technology Agency
J-STAGE Project

“In deciding to broaden the range of services offered to our partner journals, we chose EM because it seems to be the most powerful and flexible solution; it is tried and tested by thousands of journals around the world; and Aries proposed an accurate French interface that would meet our partners’ needs.”

Marc Minon, Managing Director
Cairn.info